



New collection:
“Retour à la Source”



As the world becomes increasingly artificial, and natural spaces gradually disappear, new environmental expectations are coming to the fore.

Nature and plants are now the focus of books, magazine articles and television and radio programmes. Plants are invading our balconies, clinging to our walls, taking up residence on our rooftops.

More and more products are being described as “organic”, “local” and “traditionally crafted”, with “biodegradable” packaging – all displayed on artificially lit shelving, rife with plastic, aluminium and plywood.

Today’s consumers dream of authentic products that respect the environment and that are made with respect for traditional values.

In France, 76% of the population lives in towns and cities. Few can access places where nature is king, and we live in a society ruled by speed and competitiveness – which creates a lot of stress. Which is why so many people feel the need to get back to nature, get back to their roots. Nature can bring a sense of calm, can help clear the head of worries, can help to focus on what’s important. It brings a feeling of ease, and it brings inspiration.

Climate change, pollution, waste, recycling, depletion of resources – nowadays all of these are primary concerns. Respecting the environment has become a worldwide issue, synonymous with the need to recognise our responsibilities towards the generations to come.

Since the 1992 Rio Earth Summit, governments have been meeting regularly to ensure the sustainable development of our planet, by taking steps to limit man’s negative impact on his environment. The measures introduced involve science, politics and the general public.

Interior design is changing to meet these new challenges, by getting closer to nature.

“Our interiors reflect what’s important to us. Today, more than ever, we feel the need to tune into the beauty of the earth. Wind, light, water, wood, stone, fire! Sometimes through technology, sometimes through a fusion of craft and design. It’s like a new way of looking at and living our lives.”

Ryuko Kida, Tokyo, Brand Director, ELLE Decor Japan

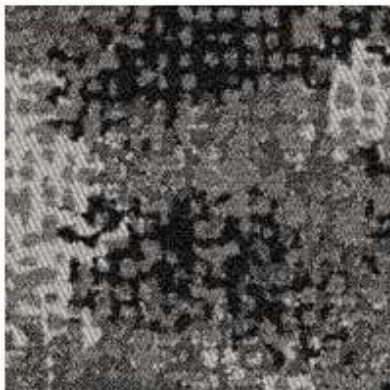
Each of the colour themes in this **“Retour à la Source”** collection represents a key element of the origins of life.

There are 5 different ambiances:

ambiances that are natural, like sand, blue, like water, ochre, like the earth, black, like minerals, and green, like plants.

Retour à la Source – MINERAL ambience

Lava consists of the molten minerals flowing out of volcanoes, the magma expelled from the earth when a volcano erupts. When you look at lava inside a volcano, you are looking at the origins of creation. Volcanoes are probably the key to the origins of life on our planet. They were responsible for bringing to the earth's surface a powerful cocktail of chemicals, water and heat – the origins of life. The colours of lava: shades ranging from grey through to white, with sometimes a touch of silver for a vitrified look, and on to an intense black, symbol of elegance and simplicity. Black not only goes with all the other colours – it sets them off beautifully too. Dashes of black here and there look good with any style – design, retro or industrial. When used for streamlined, minimalist, authentic interiors, it radiates a cosy, hushed atmosphere.



LAND-Sisal 140



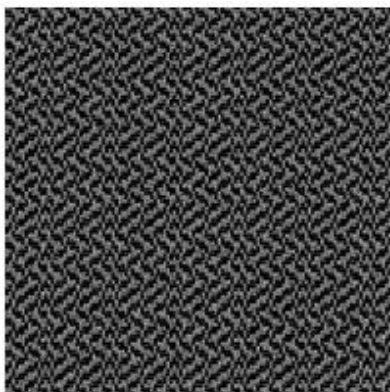
SIENTO-Ficelle 09



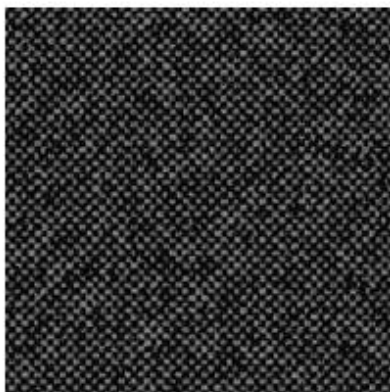
MERCURY Voilage-Noir 12



GLAMIS-Sisal 140



MILO-Titanium 98



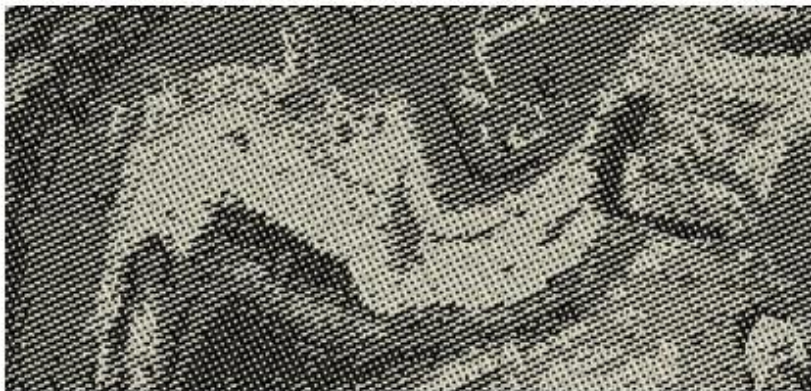
ANATOLE-Titanium 98



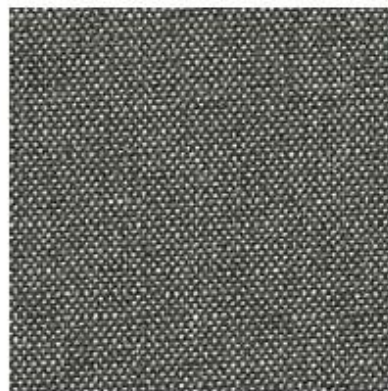
MUNA-Titanium 98



ANNONAY-Titanium 98



IMMERSION-Sisal 140



NOCHE-Titanium 98



RUSTIC-Titanium 98

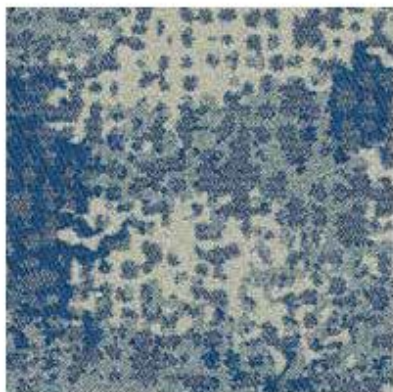


Retour à la Source – BLUE ambience

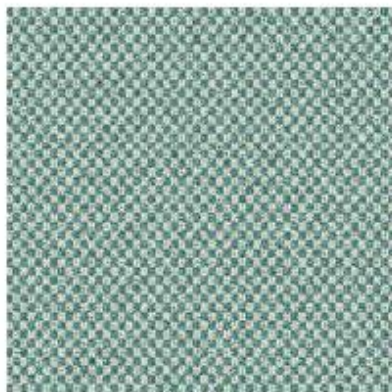
The earth isn't called "The Blue Planet" for nothing: 71% of it is covered by water, whose beautiful shade of blue can be seen from space.

Water is a source of life and energy – it is the liquid that no life on earth can do without.

This multi-faceted element can be fresh or salty, crystal clear or dark and murky, it can spring from the earth, rage unbridled, or lie stagnant. The colours of water: blue like the sea, turquoise like a day at the beach, navy like the ocean depths. Some examples of blue: Sky blue, navy blue, turquoise, indigo, mineral blue, midnight blue, ultramarine. Think of blue and you think of sky and sea, those two elements of nature that are part of our everyday lives. Blue is the universal colour *par excellence*.



LAND-Bleu 41



SIENTO-Jade 116



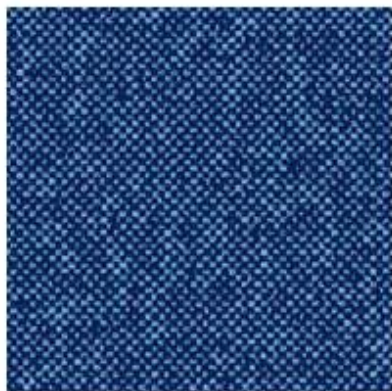
MERCURY Voilage-Bleu 41



GLAMIS-Jade 116



MILO-Bleu 41



ANATOLE-Ocean 91



MUNA-Indigo 144



ANNONAY-Bleu 41



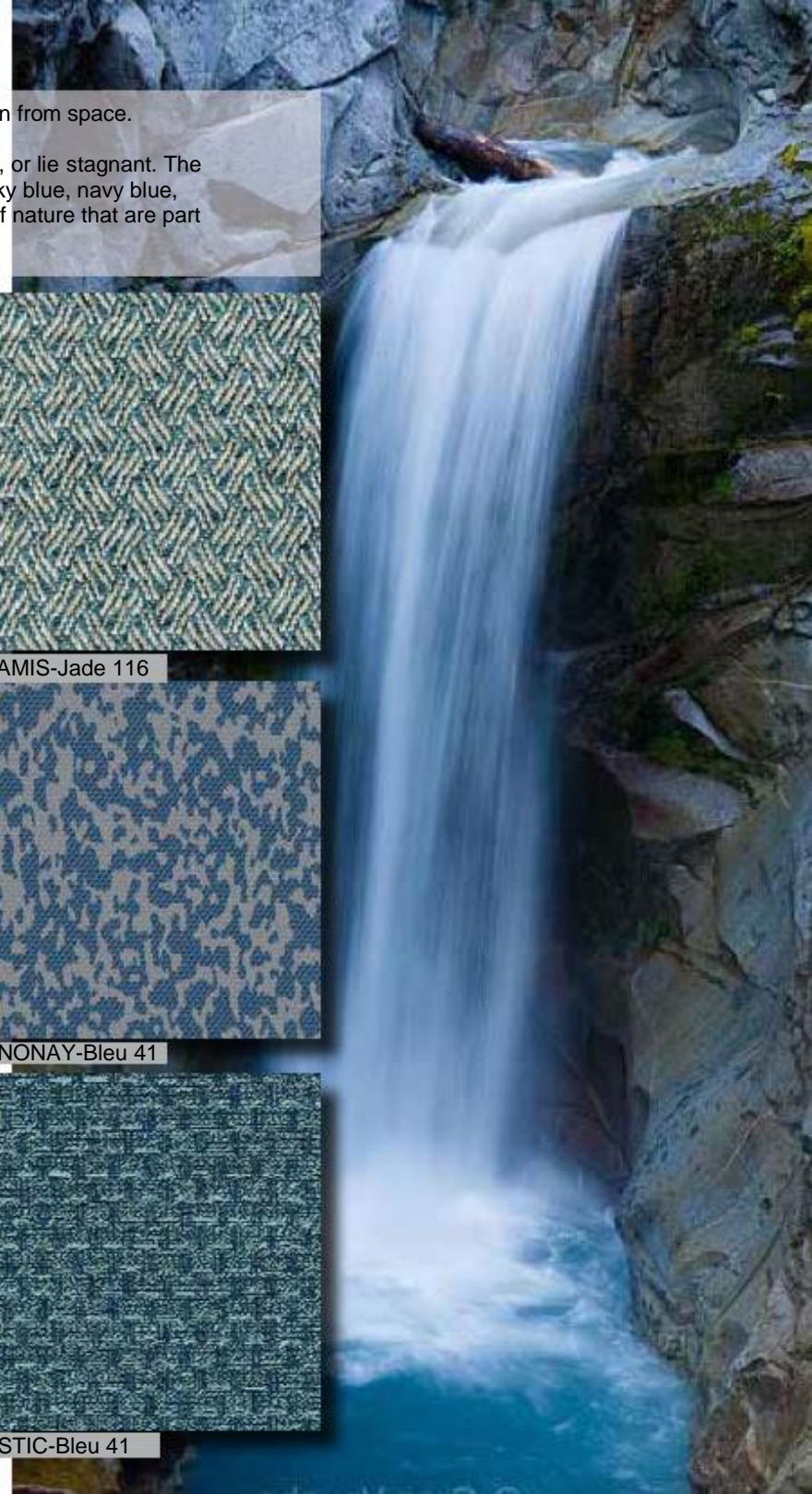
IMMERSION-Jade 116



NOCHE-Bleu 41



RUSTIC-Bleu 41



Retour à la Source – PLANT ambience

Plants are living things; they make up the planet's greatest biomass. Every landscape is the sum of all the plants covering the ground below.

Plants have a positive effect on man's living environment – sometimes just pleasant, at other times completely crucial.

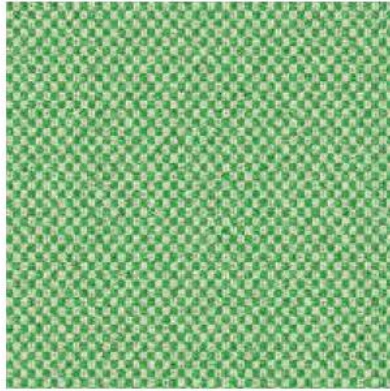
The colours of plants: Chlorophyll is common to all the shades of green that give plants their natural colour.

Green symbolises nature, it has a positive dimension whose soothing, inspiring virtues are a welcome addition to any interior design scheme.

This colour is like "green gold" – revitalising living spaces, bringing a touch of nature to urban interiors. From vibrant yellowy green to grass green or the peaceful, soothing bluish green of a tropical forest.



LAND-Mousse 92



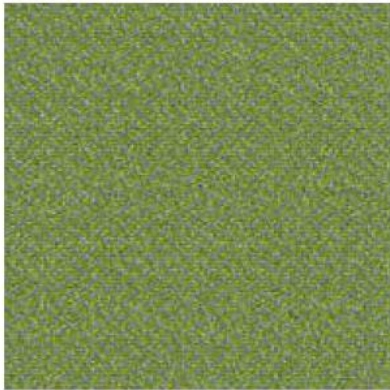
SIENTO-Prairie 125



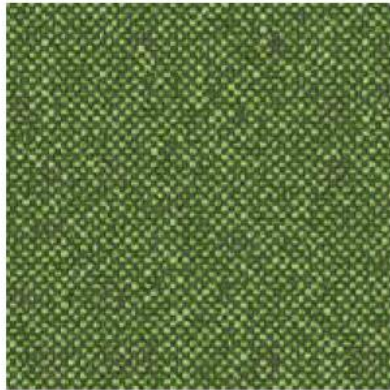
MERCURY Voilage-Lin 11



GLAMIS-"Mousse" 92



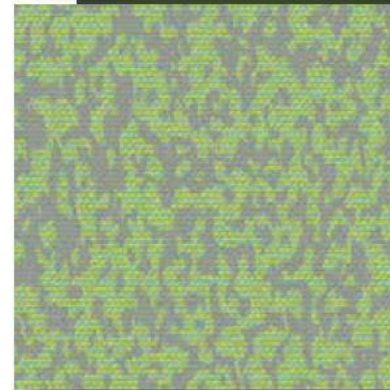
MILO-Mousse 92



ANATOLE-Mousse 92



MUNA-Olive 61



ANNONAY-Mousse 92



IMMERSION-Mousse 92



NOCHE-Lierre 124



RUSTIC-Mousse 92



Retour à la Source – EARTH ambiance

Earth is the solid element, where plants grow and man and the animal world live their lives.

Topsoil consists of decomposed organic matter. The soil found further down tends to be used for building.

Earth colours: Terracotta, baked earth, ochre, brick – these are the names of the colours used in interior design.

Earth colour palette offer hues ranging from red and pink through to dark brown.

This palette's natural look brings thoughts of holidays and travel. Its warm, soothing hues create a vibrant, welcoming atmosphere.



LAND-Châtaigne 55



SIENTO-Châtaigne 55

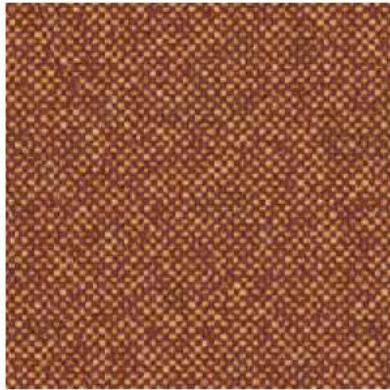
MERCURY Voilage-Ficelle 09



GLAMIS-Châtaigne 55



MILO-Terre 107



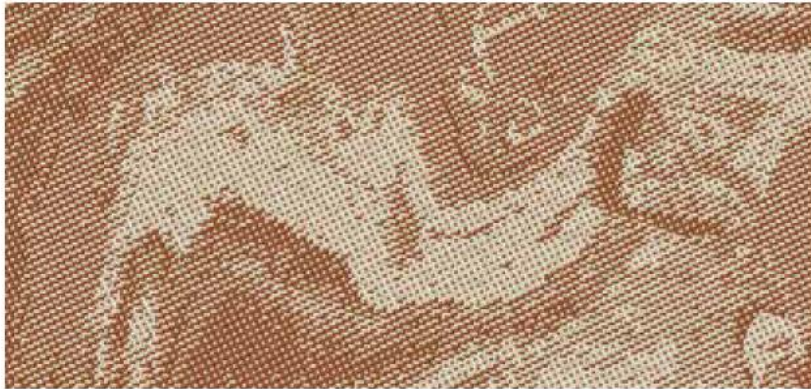
ANATOLE-Chaudron 118



MUNA-Sienne 29



ANNONAY-Châtaigne 55



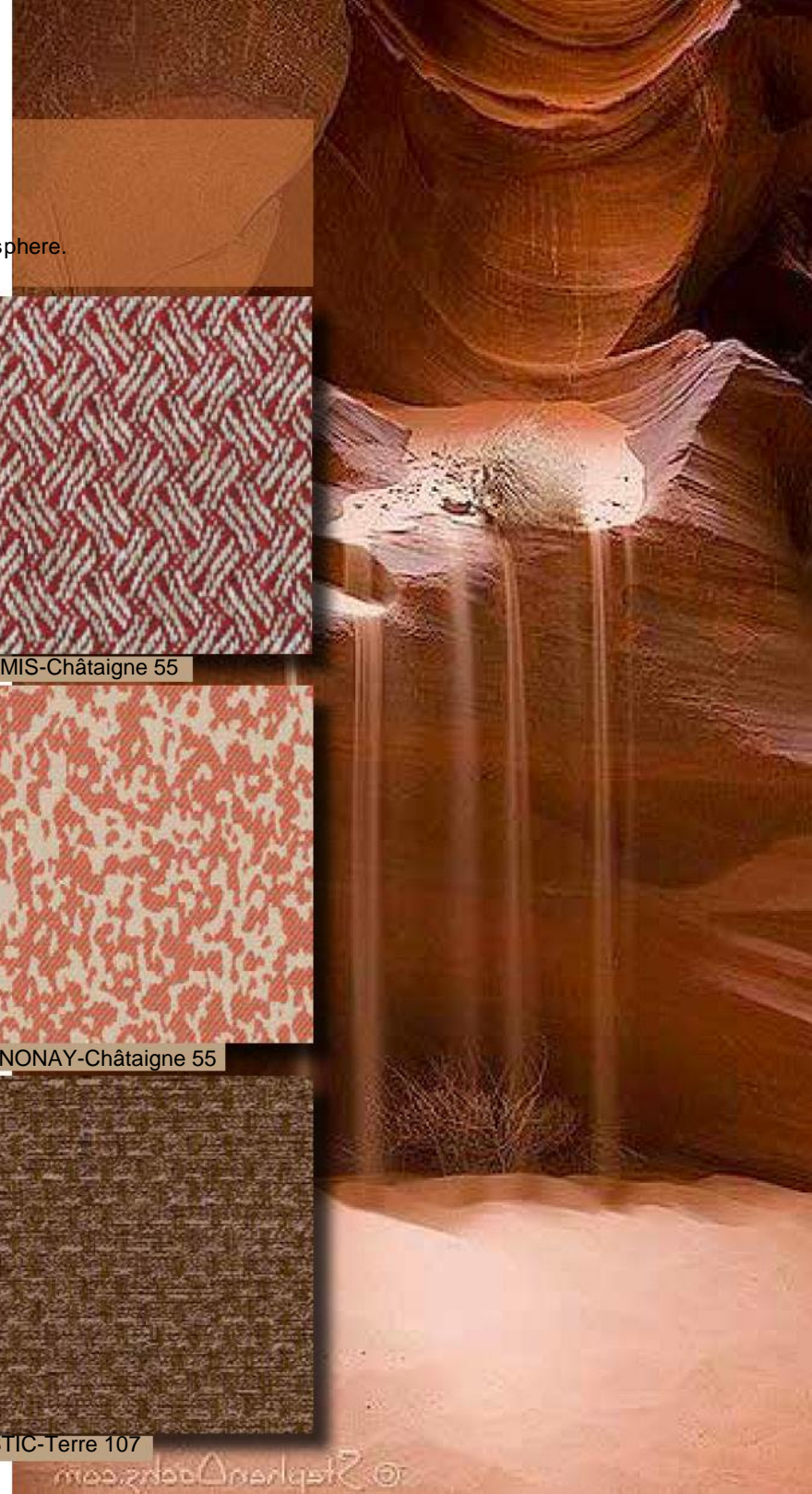
IMMERSION-Châtaigne 55



NOCHE-Brique 42



RUSTIC-Terre 107



Retour à la Source – SAND ambience

Sand consists of tiny particles formed when mineral and organic materials gradually break down.

From the ocean bed to deserts of sand, river beds and beaches, many different species have adapted to an entirely or partially sand-based life cycle.

Sand is also vital to life on earth and helps maintain environmental balance.

Sand is a symbol of the passing of time, renewal and regeneration. The colour known as sand is inspired by the lighter shades of sand and is a key element in every interior design scheme. It speaks of simplicity and comfort and produces a chilled, relaxed atmosphere. It blends harmoniously with every other colour and every type of decor or furniture.



LAND-Naturel 26



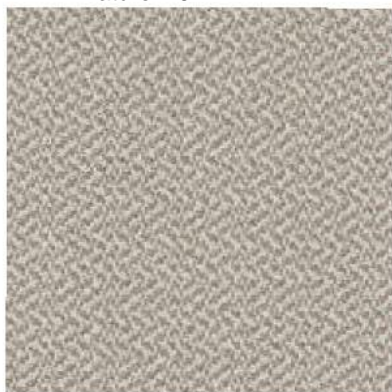
SIENTO-Naturel 26



MERCURY Voilage-Blanc 01



GLAMIS-Naturel 26



MILO-Chanvre 72



ANATOLE-Naturel 26



MUNA-Coco 142



ANNONAY-Naturel 26



IMMERSION-Naturel 26



NOCHE-Naturel 26



RUSTIC-Naturel 26

